



Valbridge
PROPERTY ADVISORS

INDEPENDENT VALUATIONS FOR A VARIABLE WORLD



LAURA HULBERG

Valbridge Property Advisors |
Northern California

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EDUCATION

Bachelor of Science, Advertising
Minor, Business
San Jose State University

www.valbridge.com

Laura Hulberg

Senior Managing Director

Valbridge Property Advisors | Northern California

MEMBERSHIPS & AFFILIATIONS

NAIOP Silicon Valley
CREW Silicon Valley
Valbridge Women's Council
Valbridge Future Leaders Alliance

- Vice President

APPRAISAL INSTITUTE & RELATED COURSES

Dale Carnegie

- Winning with Relationship Selling

Appraisal Institute

- 2018, 2019, 2020 Annual Fall Conferences
- Understanding Legal Parcels and Descriptions

McKissock Learning

- Basic Appraisal Principles
- Basic Appraisal Procedures
- National USPAP
- General Appraiser Market Highest and Best Use
- Supervisor-Trainee Course for California

SPEAKING ENGAGEMENTS

- Menlo College Real Estate Program: *For What It's Worth: A Career in Real Estate Appraisal*
- Valbridge Women's Council Val-Talk and Valbridge Scholars Lunch N' Learn: *Networking Your Way to Success*
- CREW Silicon Valley: *2021 Economic Outlook (Moderator)*

EXPERIENCE

Valbridge Property Advisors | Northern California

- Senior Managing Director, 2024-Present
- Business Development and Technology Manager, 2022-2024
- Real Estate Analyst, 2020-2022
- Appraisal Analyst, 2018-2020

Valbridge Property Advisors, Inc.

- Marketing Director, 2022-Present

Hulberg & Associates, Inc.

- Appraisal Analyst, 2011-2012

Ms. Hulberg serves as Senior Managing Director at Valbridge Property Advisors | Northern California, overseeing business operations and strategic initiatives. Her role encompasses leading efforts in client service, marketing, finance, technology integration, and operational efficiency. Leveraging her expertise in business development and commercial appraisal, she drives growth opportunities for the firm, both with clients and internally within the team. Additionally, she is a key contributor to Valbridge's national marketing program. Ms. Hulberg continues to draw on her experience in real estate to deliver high-quality commercial appraisal services tailored to meet the needs of Valbridge's clients.