



**Valbridge**  
PROPERTY ADVISORS

## INDEPENDENT VALUATIONS FOR A VARIABLE WORLD



### LAURA HULBERG

Valbridge Property Advisors |  
Northern California

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San Jose, California 95126

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### EDUCATION

Bachelor of Science, Advertising  
Minor, Business  
San Jose State University

[www.valbridge.com](http://www.valbridge.com)

## Laura Hulberg

Business Development and  
Technology Manager

Valbridge Property Advisors | Northern California

### MEMBERSHIPS & AFFILIATIONS

CREW Silicon Valley

- Communications and Programs Committees  
Member

Valbridge Women's Council

- Member

### APPRAISAL INSTITUTE & RELATED COURSES

Appraisal Institute

- 2018, 2019, 2020 Annual Fall Conferences
- Understanding Legal Parcels and Descriptions

McKissock Learning

- Basic Appraisal Principles
- Basic Appraisal Procedures
- National USPAP
- General Appraiser Market Highest and Best Use
- Supervisor-Trainee Course for California

### SPEAKING ENGAGEMENTS

- Menlo College Real Estate Program: *For What It's Worth: A Career in Real Estate Appraisal*
- Valbridge Women's Council Val-Talk Webinar: *Networking Strategies and Techniques*
- CREW Silicon Valley: *2021 Economic Outlook (Moderator)*

### EXPERIENCE

Valbridge Property Advisors | Northern California

- Business Development and Technology Manager, 2022-Present
- Real Estate Analyst, 2020-2022
- Appraisal Analyst, 2018-2020

Valbridge Property Advisors, Inc.

- Marketing Team, 2022-Present

Hulberg & Associates, Inc.

- Appraisal Analyst, 2011-2012

Ms. Hulberg leverages her marketing background and appraisal experience to solve real estate professionals' problems through commercial appraisal services. Specifically, she focuses on increasing capacity, collaboration, and career avenues for Valbridge Property Advisors. In addition, she strategizes for the national digital marketing program for Valbridge Property Advisors. Ms. Hulberg also has experience providing appraisal services in all major real property types.