



# **QUARTERLY MARKET UPDATE** LAS VEGAS - RENO 1Q23

Inflation, uncertain markets, and pandemic recovery have proved to be a powerful recipe for changing market conditions across the last quarter. Overall, both the Las Vegas and Reno markets have largely recovered. Reno's position as a west coast distribution market has driven many retailers, third-party logistics, and manufacturers to the market. In Las Vegas, the reopening of numerous casinos post-pandemic has reestablished the metro as major draw for tourists, bringing in thousands of leisure and hospitality employees back to work.

Employment growth in Las Vegas continues to outperform other markets by a wide margin due to a strong economic rebound. The metro area is nearing full employment recovery post-pandemic after suffering one of the sharpest declines during shutdowns. Meanwhile, although Reno faced a short-term spike in its unemployment rate at the start of the pandemic, it has quickly rebounded, with the unemployment rate averaging 2.6% over the past year.

In the following pages, we outline the major market trends in the Las Vegas and Reno market sectors, along with key indicators. In today's quickly changing environment, we remain ready to assist you with your commercial real estate valuation needs at any time.

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### INDUSTRIAL

#### LAS VEGAS

- The vacancy rate reached record lows during the pandemic, but has slightly increased in recent quarters to 3.1%.
- Supply continues to increase, putting upward pressure on the vacancy rate.
- Investment volume has leveled off following the significant rise in interest rates.
- Approximate 14.9 million SF of construction is underway, making up 8.9% of inventory.
- Annual rent gains are hardy at 13.1%, compared to 16.7% twelve months ago.

#### RENO

- Rents have started to reflect the scarcity of supply in the region, increasing 7.0% over the past year. There is significant reliance on new construction to serve growth, which will likely increase rent growth in the near future.
- The vacancy rate has declined considerably since 2015, resting at 2.8%. It has been flat over the past year.
- The market asking rent is nearly \$9/SF, presenting a 20% discount over comparable markets like Sacramento and the Inland Empire.
- 4.4 million SF is currently under construction.

### OFFICE

#### LAS VEGAS

- Las Vegas office vacancy rates sit at 10.4%, down from the 12.7% rate in early 2021.
- Vacancy has compressed gradually over the past decade, but has yet to return to the all-time low of 6.9%.
- Office space availability remains fairly limited, keeping market conditions stable despite remote work trends.
- Leasing is driven by healthcare, professional, business, and financial tenants. Typically these tenants are tied to the hotel and gaming industry.

### RENO

- Reno's office market has remained level over the past year. The market is positioned as a cost leader for potential tenants, with average rents at just \$25/SF.
- Rent growth of 2.2% is strong compared to nationwide levels.
- As the Reno office market generally lacks large users, the area **will likely be cushioned from the full negative impacts** of the nationwide decline in this sector.
- With a vacancy rate of 10% and 210,000 SF currently under construction, there is too much product both on offer in the market and in development to see rent growths in the short term.

### RETAIL

### LAS VEGAS

- The vacancy rate has compressed since 20Q1 due to consistent demand and minimal new construction.
- Annual rent growth is decelerating, similar to the national trend, but gains are still outperforming the U.S. benchmark.
- The Las Vegas retail market is strong and continues to exhibit energy against broader economic headwinds.
- Absorption has outpaced deliveries in the past year, compressing the vacancy rate to 5.2%.
- Casinos and other businesses are benefitting from the recent surge in travel.

### RENO

- Leasing activity has been relatively consistent over the past three years, but still falls short of the previous peak levels.
- Reno's unemployment rate has largely recovered from the pandemic, assisting a modest decline in retail vacancies over the past year.
- Sales activity is likely to slow in 2023 as interest rates rise. These increases will necessitate lower pricing as well as higher average cap rates.
- The low cost of living drives many to the market, growing the population and median income. Thus, vacancy rate rests at 4.5%.

## **MULTIFAMILY HOUSING**

### LAS VEGAS

- Upward pressure on vacancies in the multifamily sector is likely to be the norm in the near future, as inventory continues to flow onto the market from in-progress construction projects.
- Vacancies in Las Vegas have expanded at one of the fastest rates nationally, spiking to 9.3% after bottoming out at 4% in 2021.
- Vacancies are forecasted to hit double digits by 23Q3.
- Sales activity for apartments significantly decreased at the onset of the pandemic. Investors rushed back in 2021 with more than \$5 billion worth of transactions; however, this trend slowed in 2022 due to rising interest rates.

#### RENO

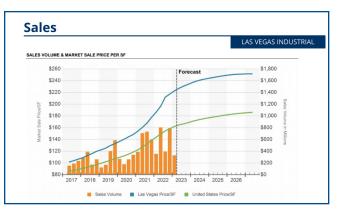
- The 8.1% vacancy rate has increased over the past year, up by 2.1% as 1,200 units have delivered during the past twelve months.
- Net absorption has slowed, totaling 210 units after a slow 2022.
- Construction maintains high levels, with 4,700 more units currently underway.
- Slowing demand along with high development levels creates a potential of risk of oversupply.
- Rising interest rates are forecasted to slow the rate of home purchases, which may benefit the multifamily market.

### LAS VEGAS INDUSTRIAL TRENDS

					L	AS VEGAS IN	NDUSTRIAI	
12 Mo Deliverie	s in SF 12 M	lo Net Absorption	in SF	Vacancy Rate	_	12 Mo Rent Growth		
8.1M 6.4M 3.1% 13					13.1%	.1%		
Y INDICATORS	RBA	Vacancy Rate	Market Rent	Availability Rate	Net Absorption SF	Deliveries SF	Under Construction	
ogistics	124,095,257	3.4%	\$12.57	10.3%	45,227	0	14,165,124	
pecialized Industrial	20,533,408	1.2%	\$14.94	1.6%	74,768	0	733,473	
ex	22,697,106	3.0%	\$15.75	3.6%	(20,232)	0	9,900	
arket	167,325,771	3.1%	\$13.24	8.4%	99,763	0	14,908,497	
nnual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When	
inual frends	0.9%	7.4%	4.7%	14.1%	2010 Q1	1.9%	2022 Q3	
	0.976		6.445.292	12,105,974	2022 Q1	(4,073,928)	2010 Q1	
acancy Change (YOY)	6.4M	3,949,831	0,440,292					
acancy Change (YOY) et Absorption SF		3,949,831 4,034,518	7,964,557	8,598,662	2007 Q2	63,574	2011 Q4	
Vacancy Change (YOY) let Absorption SF letiveries SF	6.4M				2007 Q2 2022 Q3	63,574 -13.6%	2011 Q4 2010 Q1	

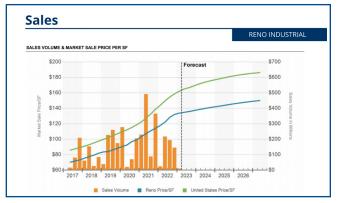


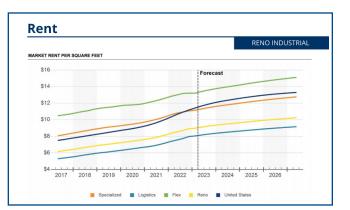
					F	RENO INDUSTRIAL		
12 Mo Deliveries i	n SF 12 Mo	Net Absorption	in SF	Vacancy Rate		12 Mo Rent Growth		
6.4M		5.7M		2.8%		7.0%		
	RBA	Vacancy Rate	Market Rent	Availability Rate	Net Absorption	Deliveries SF	Under	
ogistics	82.174.477	3.2%	\$8.03	6.0%	SF 436.529	0	Construction 3.460.180	
Specialized Industrial	22.074.748	1.1%	\$11.12	1.1%	0	0	935.064	
Flex	7.153.902	3.3%	\$13.20	4.8%	(4.256)	0	39.090	
	111,403,127	2.8%	\$8.96	5.0%	432,273	0	4,434,334	
Market							When	
	12 Month	Historical Average	Forecast Average	Peak	When	Trough		
Annual Trends	12 Month 0.4%			Peak 14.3%	When 2009 Q2	Trough 2.3%	2022 Q1	
Annual Trends /acancy Change (YOY)		Average	Average					
Annual Trends Vacancy Change (YOY) Net Absorption SF	0.4%	Average 8.7%	Average 3.7%	14.3%	2009 Q2	2.3%	2022 Q1	
Market Annual Trends Vacancy Change (YOY) Net Absorption SF Deliveries SF Rent Growth	0.4% 5.7M	Average 8.7% 2,719,447	Average 3.7% 3,781,585	14.3% 7,824,084	2009 Q2 2017 Q2	2.3% (537,671)	2022 Q1 2016 Q2	

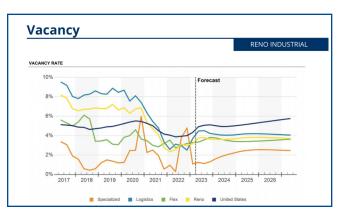












### LAS VEGAS OFFICE TRENDS

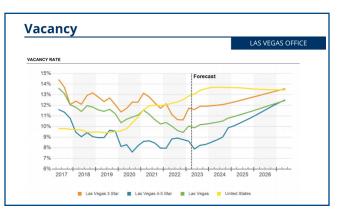
						LAS VEGAS OFFI		
12 Mo Deliveries in SF	12 Mo Deliveries in SF 12 Mo Net Absorption in SF					12 Mo Rent Growth		
761K		293K		10.4%		4.8%		
Y INDICATORS	RBA	Vacancy Rate	Market Rent	Availability Rate	Net Absorption SF	Deliveries SF	Under	
4 & 5 Star	14,997,281	8.7%	\$32.88	10.8%	12,710	0	363,944	
		10.8%	\$26.19	12.2%	(149,156)	0	349,421	
3 Star	37,655,522							
	37,655,522 15,384,256	7.6%	\$20.68	8.0%	(48,742)	0	0	
1 & 2 Star			\$20.68 \$26.45	8.0% 11.0%	(48,742) (185,188)	0	0 713,365	
3 Star 1 & 2 Star Market Annual Trends	15,384,256	7.6%						
l & 2 Star Market Annual Trends	15,384,256 68,037,059	7.6% 9.7% Historical	\$26.45 Forecast	11.0%	(185,188)	0	713,365	
& 2 Star Aarket Innual Trends /acancy Change (YOY)	15,384,256 68,037,059 12 Month	7.6% 9.7% Historical Average	\$26.45 Forecast Average	11.0% Peak	(185,188) When	0 Trough	713,365 When	
& 2 Star larket nnual Trends 'acancy Change (YOY) let Absorption SF	15,384,256 68,037,059 12 Month -0.6%	7.6% 9.7% Historical Average 13.7%	\$26.45 Forecast Average 10.9%	11.0% Peak 18.7%	(185,188) When 2010 Q3	0 Trough 6.9%	713,365 When 2005 Q3	
1 & 2 Star Market	15,384,256 68,037,059 12 Month -0.6% 678K	7.6% 9.7% Historical Average 13.7% 833,287	\$26.45 Forecast Average 10.9% 211,923	11.0% Peak 18.7% 2,705,069	(185,188) When 2010 Q3 2007 Q1	0 Trough 6.9% (956,763)	713,365 When 2005 Q3 2010 Q3	

### **RENO OFFICE TRENDS**

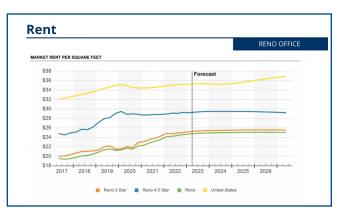
						RENO O	FFICE
12 Mo Deliveries in	SF 12 Mo	Net Absorption	in SF	Vacancy Rate		12 Mo Rent Growth	
302K	(9	96.3K	()	10.0%	6	2.2%	6
Y INDICATORS	RBA	Vacancy Rate	Market Rent	Availability Rate	Net Absorption	Deliveries SF	Under
& 5 Star	1,775,012	19.5%	\$29.26	21.6%	71,251	0	0
Star	9,510,693	10.4%	\$25.19	14.5%	(4,129)	0	207,137
& 2 Star	6,198,076	6.6%	\$22.63	7.3%	(20,437)	0	0
& 2 Star							207.137
	17,483,781	10.0%	\$24.70	12.7%	46,685	0	207,107
Market	17,483,781 12 Month	10.0% Historical Average	\$24.70 Forecast Average	12.7% Peak	46,685 When	0 Trough	When
Market Innual Trends		Historical	Forecast				
larket nnual Trends racancy Change (YOY)	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When
Aarket Annual Trends /acancy Change (YOY) let Absorption SF	12 Month 2.1%	Historical Average 11.8%	Forecast Average 9.5%	Peak 16.8%	When 2010 Q3	Trough 7.7%	When 2021 Q4
Market Annual Trends Vacancy Change (YOY) Vet Absorption SF Deliveries SF Rent Growth	12 Month 2.1% (96.3K)	Historical Average 11.8% 106,698	Forecast Average 9.5% 150,705	Peak 16.8% 404,888	When 2010 Q3 2009 Q4	Trough 7.7% (461,580)	When 2021 Q4 2009 Q1

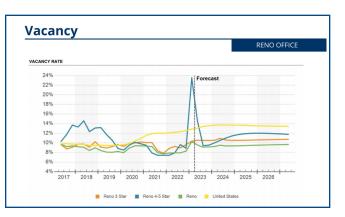




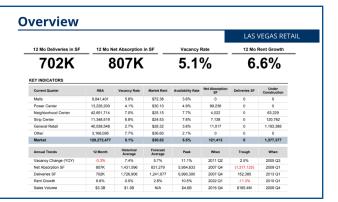








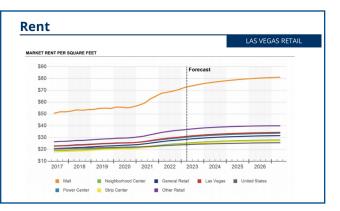
### LAS VEGAS RETAIL TRENDS

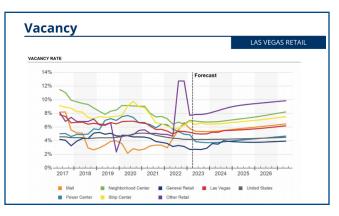


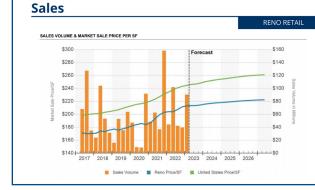


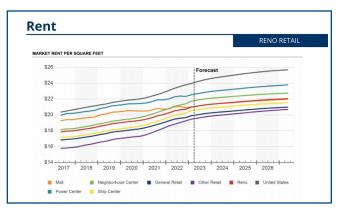
						REN	O RETAI	
12 Mo Deliveries in SF	12 Mo	12 Mo Net Absorption in SF			Vacancy Rate		12 Mo Rent Growth	
93.8K		66K		4.5%		3.5%		
Current Quarter	RBA	Vacancy Rate	Market Rent	Availability Rate	Net Absorption SF	Deliveries SF	Under Construction	
Malls	1,529,392	2.8%	\$20.84	10.2%	0	0	0	
Power Center	3,647,810	3.6%	\$22.22	4.0%	0	0	0	
Neighborhood Center	9,010,808	6.3%	\$21.36	6.9%	13,106	0	5,000	
Strip Center	2,167,427	4.2%	\$20.09	5.7%	(6,354)	0	15,392	
Seneral Retail	10,528,030	3.1%	\$19.47	3.8%	9,084	0	15,720	
Other	91,631	0%	\$19.54	0%	0	0	0	
Market	26,975,098	4.3%	\$20.60	5.4%	15,836	0	36,112	
Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When	
Vacancy Change (YOY)	-0.2%	8.0%	4.4%	12.2%	2012 Q3	4.3%	2023 Q1	
et Absorption SF	184K	160,528	50,580	869,128	2017 Q4	(472,923)	2010 Q1	
Deliveries SF	131K	195,741	57,350	1,251,511	2008 Q4	25,532	2021 Q1	
Rent Growth	2.8%	0.4%	1.5%	4.6%	2022 Q2	-6.8%	2009 Q4	
ales Volume	\$225M	\$163.5M	N/A	\$346.3M	2022 Q3	\$24.8M	2010 03	

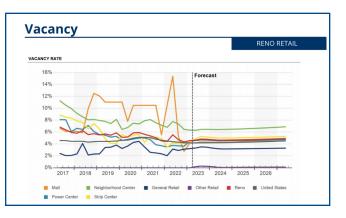






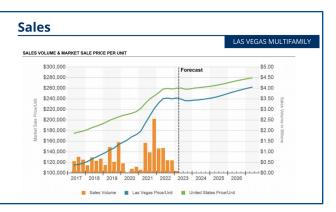




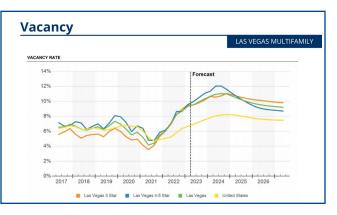


### LAS VEGAS MULTIFAMILY TRENDS



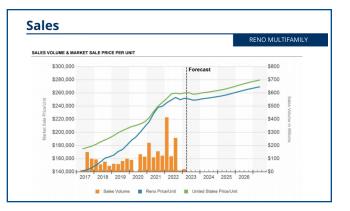


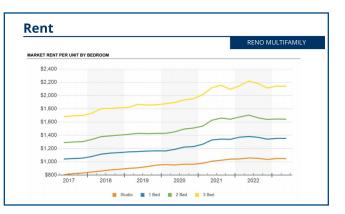


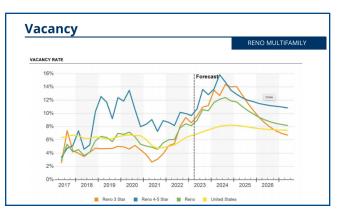


### **RENO MULTIFAMILY TRENDS**

						RENO MULTIFAMIL		
12 Mo. Delivered Units	12 M	o. Absorption U	nits	Vacancy Rate		12 Mo. Asking Rent Growth		
1,164	210			8.1%		-1.5%		
EY INDICATORS	Units	Vacancy Rate	Asking Rent	Effective Rent	Absorption	Delivered Units	Under Constr Units	
4 & 5 Star	14,156	9.7%	\$1,786	\$1,761	2	0	1,995	
3 Star	16,030	8.6%	\$1,501	\$1,481	5	0	2,687	
1 & 2 Star	12,040	5.8%	\$1,126	\$1,118	0	0	48	
Market	42,226	8.1%	\$1,515	\$1,4 Uploads	7	0	4,730	
Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When	
Vacancy Change (YOY)	2.1%	6.0%	9.9%	9.4%	2009 Q4	2.9%	2017 Q2	
Absorption Units	210	547	1,320	2,439	2021 Q1	(352)	2009 Q2	
Delivered Units	1,164	665	1,486	2,285	2020 Q3	0	2016 Q2	
Demolished Units	0	37	13	584	2018 Q3	0	2023 Q1	
			1.6%	11.5%	2021 02	.8.4%	2009.04	
Asking Rent Growth (YOY)	-1.5%	3.0%						
Asking Rent Growth (YOY) Effective Rent Growth (YOY)	-1.5%	3.0%	1.5%	11.6%	2021 Q2 2021 Q2	-6.5%	2009 Q4	









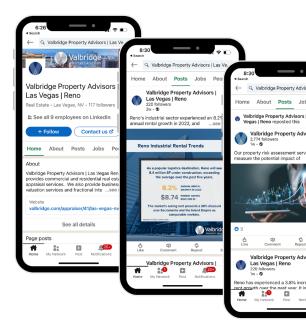


Sometimes you need info on the most up to date market trends, within your network. You've seen the quarterly trends, but stay up to the minute on weekly shifts, major market news, and the latest analysis of commercial real estate developments in the Las Vegas and Reno areas. Get the updates you need when you need them, by connecting with us on LinkedIn.

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