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Valbridge Property Advisors Receives MarCom Award Recognition for Outstanding Logo Design Work

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Naples, Florida – Valbridge Property Advisors is proud to announce that it has received an Honorable Mention in the prestigious MarCom Awards for the design of the company's 10th Anniversary logo set. The Valbridge 10th Anniversary logo was a significant project for the company, celebrating a decade of excellence in commercial real estate valuation.

Valbridge Property Advisors was formed in 2013 by leading appraisers from various regions across the U.S. with the goal of building an independent commercial appraisal company to better serve national clients while retaining local expertise in major markets across the U.S. Although the firm launched a decade ago, it carries with it the experience and tenacity of having valued property through numerous market cycles, as many of its founding firms have been in business for nearly 50 years. Since its launch in 2013 with nineteen original founding firms, Valbridge has grown to become the largest independent commercial appraisal firm in the U.S.

The logo set needed to capture the essence of Valbridge's mission, commitment to quality, and reputation for delivering top-tier appraisal and consulting services. The collaborative efforts of Valbridge and its agency of record, <u>24 Communications</u>, resulted in a visually striking and impactful logo set that perfectly conveyed the company's values and achievements.

"We are very pleased to have received this MarCom Award for our 10th Anniversary logo. This recognition is a testament to our dedication to professionalism and the pride we have for the Valbridge brand," said Rick Armalavage, MAI, MRICS, President and CEO of Valbridge Property Advisors. "We would like to extend our gratitude to 24 Communications for their exceptional work in bringing our vision to life for the logo that celebrates Valbridge's national team of the best commercial appraisers in the business, and serves as a symbol of Valbridge's dedication to innovation and maintaining the highest standards in the industry," Armalavage said.

The MarCom Awards, administered and judged by the Association of Marketing and Communication Professionals (AMCP), is an international competition that honors excellence in marketing and communication. Each year, MarCom Awards recognize the most innovative and effective creative works across a wide range of categories.

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About Valbridge Property Advisors

Valbridge Property Advisors is the largest commercial real estate appraisal and consulting firm in North America. With a commitment to quality, precision, and exceptional customer service, Valbridge offers a comprehensive range of valuation and consulting services for a wide variety of property types and clients. In addition to providing clients with quality real estate appraisal across all major commercial asset classes, Valbridge Property Advisors has deep experience in specialty valuation and advisory services, including litigation support, fair-value accounting, fractional interest valuation, risk assessment, right-of-way valuation, tax appeal support and more. For more information about Valbridge Property Advisors, please visit https://www.valbridge.com.