



# **QUARTERLY MARKET UPDATE**

### LAS VEGAS-RENO 4Q23

As 2024 begins, increased activity and energy is driving uneven but robust activity across commercial real estate sectors.

Approximately 17.5 million SF of industrial space is underway in Las Vegas, making it one of the most aggressively built industrial markets in the country. Despite significant deliveries in the past few years, vacancy rates remain historically low, driving developers to advance more projects. Above-average population growth and spillover demand from companies with operations in Southern California continue to have an outsized influence on the Las Vegas commercial real estate market, and several major infrastructure projects (including a multi-year expansion of I-95) are aimed at accommodating more residents and more commercial activity. In the Reno and northern Nevada area, the post-pandemic population boom is still impacting demand (particularly in the retail and multifamily sectors), but the influx of new residents has slowed in the fourth quarter of the year in terms of real numbers. Buoyed by low unemployment, this area continues to attract investment and developers, including Silicon Valley expansions from Google and Tesla.

In the following pages, we outline the major market trends in the Las Vegas and Reno sectors, along with key indicators. In today's quickly changing environment, we are ready to assist you with your commercial real estate valuation needs at any time.

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#### **INDUSTRIAL SECTOR HIGHLIGHTS**

#### LAS VEGAS TRENDS

- Roughly 17.5M SF of industrial space is being developed, one
  of the most aggressively built markets in the country.
- Market conditions loosened throughout 2023, and rent gains will continue to slow (but remain positive) during 2024.
- Vacancies edged up at the end of 2023 to 3.5%, but are still well below historical averages.
- Above-average population growth, infrastructure improvements, and relatively low rents should continue to drive demand.

#### **RENO TRENDS**

- Industrial inventory will fare better than other sectors over the near to medium term, but rising interest rates may heighten refinance risk, potentially creating more sales or foreclosures.
- The increase in vacancy to 5.8% by EOY is a result of new inventory entering the market rather than poor demand metrics.
- Rent growth has slowed and is now 2.9% as 2024 begins (trailing the national average of 6.1%). Logistics inventory is the top performer, with rents in that segment up by 3.9% over the past year.

#### **OFFICE SECTOR HIGHLIGHTS**

#### LAS VEGAS TRENDS

- 2023 saw rent growth slowing for three consecutive quarters, with deceleration continuing into 2024.
- Properties in the Henderson and Summerlin submarkets are outperforming the Las Vegas office sector as a whole, while Northwest, the Strip, and Central East Las Vegas are underperforming.
- Vacancies rose in 2023, sitting at 10.2% as 2024 begins.
- Average sale prices per SF are around \$230, and average cap rates are around 8.5%.

#### **RENO TRENDS**

- Minimal demand paired with the delivery of new office space has driven vacancy rates upward to 9.7%, a rate that will likely increase as 2024 continues and more new SF deliver.
- Average rents are below the national average at \$24/SF, and rents are trending upward, having increased 1.5% over 2023.
- Sales activity in 2023 was much lower than previous recent years, with sales volume slowing to some of the lowest levels in a decade. This trend is likely to continue, except for medical office buildings, which are performing well by comparison.

#### **RETAIL SECTOR HIGHLIGHTS**

#### LAS VEGAS TRENDS

- Vacancy rates held stable throughout 2023, near a 15-year low of 5%. A lack of available space (as opposed to low demand) is affecting leasing volume, and limited inventory under development spells a tight market for 2024 as well.
- Retail rent recovery in the Las Vegas market has been among the best in the nation, with rental gains in 2023 slightly above 7% overall (with malls boasting an impressive 11.8% growth).
- Average market prices as 2024 begins are currently around \$320/SF, with an average cap rate of 6.0%.

#### **RENO TRENDS**

- Tenant demand is up as population influxes drive the market.
- Rental growth has been comparatively strong, averaging 4.4% over the final quarter of 2023 (ahead of the national average of 3.2%). Although market average rents are around \$22/SF, new construction is leasing at substantially higher rates - in some cases, around \$36/SF.
- Retail construction has been minimal in recent years, and only 39,000SF are currently under development. Higher interest rates are also discouraging any major building projects.

#### **MULTIFAMILY HOUSING SECTOR HIGHLIGHTS**

#### LAS VEGAS TRENDS

- The multifamily market had an uneven 2023, but in 2024, supply side pressure will drive market fundamentals: 8,000+ units (a 5% expansion in inventory) are in the pipeline.
- The higher vacancy rate is pushing landlords into a race to fill units, with 40% of apartment communities offering some sort of concession to tenants.
- More renters are opting for roommates as opposed to studio or one bedroom units, driving vacancies in those submarkets even higher compared to 2+ bedroom units.

#### **RENO TRENDS**

- Reno remains one of the most affordable markets in the West, offering an average monthly rate of \$1,510/month. A lower cost of living continues to draw new residents, and competition for renters new to the Reno market is fierce among landlords. As a result, prices have been driven down by -1% year over year.
- Construction delivery in 2023 pushed 2,400 new units onto the market, and vacancy rates rose to 9.3% - despite the lack of absorption, another 2,300 are currently underway, which will likely push vacancy rates higher in 2024.

#### **HOSPITALITY SECTOR HIGHLIGHTS**

#### LAS VEGAS TRENDS

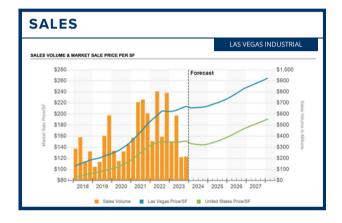
- Annual growth in occupancy, ADR, and RevPAR is forecast through 2026. Anticipating continued convention and leisure demand growth in Las Vegas, the Las Vegas Convention Center completed a \$1.4 billion expansion in 2022.
- In the second half of 2023, some prominent Las Vegas hotels encountered a cyber attack (losing MGM an estimated \$100 million) and faced a potential union labor strike. Despite the September cyber attacks, topline hotel performance showed no negative impacts.

#### **RENO + NORTHERN NEVADA TRENDS**

- Monthly occupancy throughout 2023 tracked slightly below the national average, at 60.2% (vs. 63%), but RevPAR in the same period was up substantially, seeing a 14.6% annual increase (easily outpacing the national average of +5.6%).
- Inventory, has contracted over the past decade, is seeing some minimal expansion, with 520 rooms (representing 1.5% expansion of existing inventory) underway across three projects.
- Sales activity for 2023 was far more muted than in previous years, consistent with a decline in investment nationally.

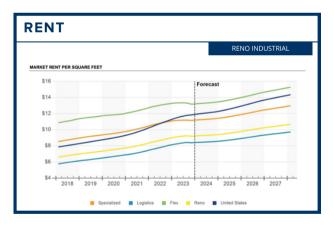
OVERVI	OVERVIEW									
					LAS VEC	GAS INDUS	STRIAL			
12 Mo Deliveries in SF	12 Mo No	et Absorption i	n SF_	Vacancy R	ate	12 Mo Re	nt Growth			
8.7M	5.8M			3.5%		9.3%				
KEY INDICATORS					Net Absorption		Under			
Current Quarter	RBA	Vacancy Rate	Market Rent	Availability Rate	SF	Deliveries SF	Construction			
Logistics	129,278,524	3.8%	\$13.41	12.8%	(108,101)	0	17,439,285			
Specialized Industrial	22,076,229	2.7%	\$14.56	3.2%	(37,160)	0	92,165			
Flex	22,469,037	3.0%	\$17.10	3.5%	(58,271)	0	0			
Market	173,823,790	3.5%	\$13.98	10.6%	(203,532)	0	17,531,450			
Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When			
Vacancy Change (YOY)	1.5%	7.2%	5.0%	14.0%	2011 Q1	1.9%	2022 Q3			
Net Absorption SF	5.8M	4,101,646	6,482,376	11,975,375	2022 Q1	(4,060,301)	2010 Q1			
Deliveries SF	8.7M	4,260,955	7,576,500	9,756,048	2023 Q2	63,574	2011 Q4			
Rent Growth	9.3%	3.1%	5.1%	15.7%	2022 Q3	-13.5%	2010 Q1			

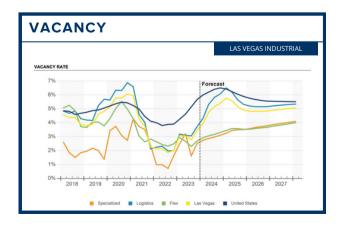
VERVIE	W						
					REN	10 indus	TRIAL
12 Mo Deliveries in SF	12 Mo No	et Absorption	in SF	Vacancy R	tate	12 Mo R	tent Growth
5.4M	2M			5.89	%	2.9%	
KEY INDICATORS  Current Quarter	RBA	Vacancy Rate	Market Rent	Availability Rate	Net Absorption	Deliveries SF	Under Construction
Logistics	85 213 862	6.0%	\$8.38	11.8%	(617.634)	0	6.319.597
Logistics Specialized Industrial	85,213,862 22,438,197	6.0% 5.1%	\$8.38	11.8%	(617,634) (361,166)	0	6,319,597 985,514
Specialized Industrial	22,438,197	5.1%	\$11.16	4.9%	(361,166)	0	985,514
Specialized Industrial Flex	22,438,197 7,112,943	5.1% 5.8%	\$11.16 \$13.18	4.9% 6.7%	(361,166) 2,959	0	985,514 91,330
Specialized Industrial Flex Market	22,438,197 7,112,943 114,765,002	5.1% 5.8% 5.8% Historical	\$11.16 \$13.18 \$9.20 Forecast	4.9% 6.7% 10.2%	(361,166) 2,959 (975,841)	0 0	985,514 91,330 <b>7,396,441</b>
Specialized Industrial Flex Market Annual Trends	22,438,197 7,112,943 114,765,002 12 Month	5.1% 5.8% 5.8% Historical Average	\$11.16 \$13.18 \$9.20 Forecast Average	4.9% 6.7% 10.2% Peak	(361,166) 2,959 (975,841) When	0 0 0 Trough	985,514 91,330 <b>7,396,441</b> When
Specialized Industrial Flex Market Annual Trends Vacancy Change (YOY)	22,438,197 7,112,943 114,765,002 12 Month 2.8%	5.1% 5.8% 5.8% Historical Average 8.4%	\$11.16 \$13.18 \$9.20 Forecast Average 4.9%	4.9% 6.7% 10.2% Peak 14.3%	(361,166) 2,959 (975,841) When 2009 Q2	0 0 0 Trough 2.3%	985,514 91,330 <b>7,396,441</b> When 2022 Q1
Specialized Industrial Flox Market  Annual Trends  Vacancy Change (YOY) Net Absorption SF	22,438,197 7,112,943 114,765,002 12 Month 2.8% 2M	5.1% 5.8% 5.8% Historical Average 8.4% 2,747,050	\$11.16 \$13.18 \$9.20 Forecast Average 4.9% 2,977,199	4.9% 6.7% 10.2% Peak 14.3% 7,837,903	(361,166) 2,959 (975,841) When 2009 Q2 2017 Q2	0 0 0 Trough 2.3% (291,188)	985,514 91,330 <b>7,396,441</b> When 2022 Q1 2009 Q1

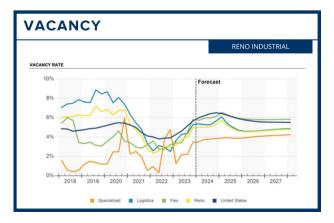




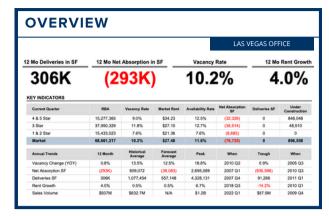






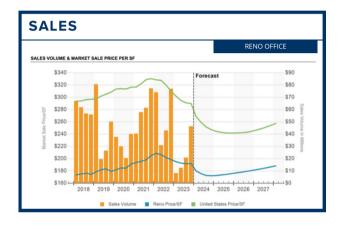


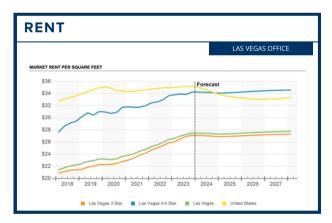
LAS VEGAS OFFICE TRENDS

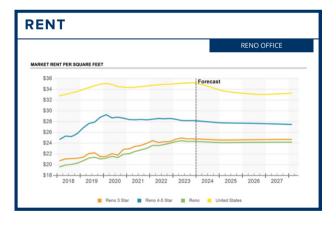


OVERVIEW								
					RE	NO OFFICE	Ē	
12 Mo Deliveries in SF	12 Mo No	t Absorption i	n SF	Vacancy R	tate	12 Mo R	ent Growth	
290K	(9	7.2K	)	9.7%		1.5%		
Current Quarter	RBA	Vacancy Rate	Market Rent	Availability Rate	Net Absorption SF	Deliveries SF	Under	
4 & 5 Star	1,775,012	22.4%	\$28.20	21.5%	(4,977)	0	101,819	
3 Star	9,523,446	9:9%	\$24.82	13.2%	(28,425)	0	175,967	
	9,523,446 6,210,476	9:9% 5:8%	\$24.82 \$22.46	13.2%	(28,425) (10,431)	0	175,967 0	
3 Star	-10001-10	0.070	*******	10.0010		-		
3 Star 1 & 2 Star	6,210,476	5.8%	\$22.46	6.9%	(10,431)	0	0	
3 Star 1 & 2 Star Market	6,210,476 17,508,934	5.8% 9.7% Historical	\$22.46 \$24.35 Forecast	6.9%	(10,431) (43,833)	0	0 277,786	
3 Star 1 & 2 Star Market Annual Trends	6,210,476 17,508,934 12 Month	5.8% 9.7% Historical Average	\$22.46 \$24.35 Forecast Average	6.9% 11.9% Peak	(10,431) (43,833) When	0 0 Trough	0 277,786 When	
3 Star 1 & 2 Star Market Annual Trends Vacancy Change (YOY)	6,210,476 17,508,934 12 Month 1.8%	5.8% 9.7% Historical Average 11.7%	\$22.46 \$24.35 Forecast Average 9.3%	6.9% 11.9% Peak 16.8%	(10,431) (43,833) When 2010 Q3	0 0 Trough 7.4%	0 277,786 When 2022 Q1	
3 Star 1 & 2 Star Market  Annual Trends  Vacancy Change (YOY) Net Absorption SF	6,210,476 17,508,934 12 Month 1.8% (97.2K)	5.8% 9.7% Historical Average 11.7% 99,862	\$22.46 \$24.35 Forecast Average 9.3% 123,953	6.9% 11.9% Peak 16.8% 367,080	(10,431) (43,833) When 2010 Q3 2009 Q4	0 0 Trough 7.4% (446,917)	0 277,786 When 2022 Q1 2009 Q1	

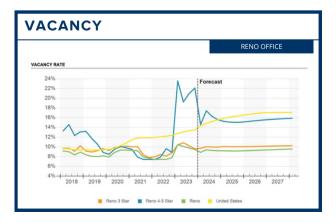


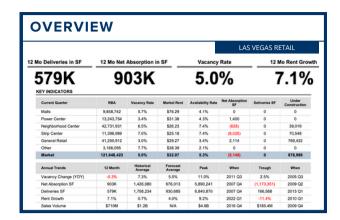




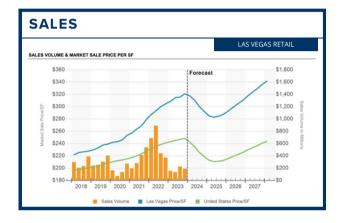


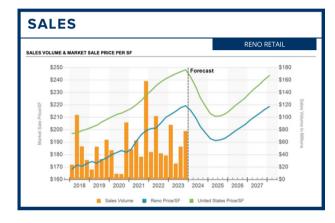


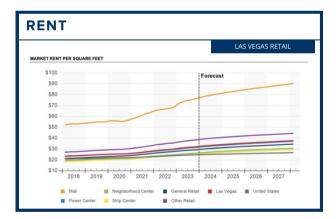


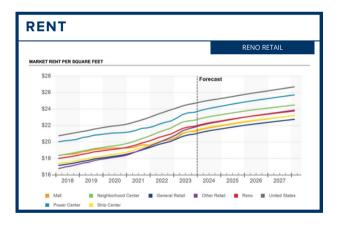


					R	ENO RETA	AIL.
12 Mo Deliveries in SF	12 Mo N	12 Mo Net Absorption in SF			ite	12 Mo Rent Growth	
203K	76.8K			4.5%		4.4%	
Current Quarter	RBA	Vacancy Rate	Market Rent	Availability Rate	Net Absorption SF	Deliveries SF	Under Construction
Malls	1,544,153	3.1%	\$21.28	9.2%	(1,442)	0	0
Power Center	3,669,544	4.2%	\$23.60	4.3%	0	0	6,600
Neighborhood Center	8,983,139	5.6%	\$22.64	5.3%	0	0	9,250
Strip Center	2,194,755	4.2%	\$21.40	3.8%	27,974	0	0
General Retail	11,425,054	3.9%	\$20.95	3.9%	(2,659)	0	23,321
Other	88,090	0%	\$21.78	0%	0	0	0
Market	27,904,735	4.5%	\$21.90	4.7%	23,873	0	39,171
Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When
Vacancy Change (YOY)	0.4%	7.5%	4.2%	11.9%	2012 Q3	4.1%	2022 Q4
Net Absorption SF	76.8K	160,162	57,006	897,202	2017 Q4	(489,714)	2010 Q1
Deliveries SF	203K	193,300	69,679	1,261,027	2008 Q4	28,092	2010 Q3
Rent Growth	4.4%	0.8%	2.0%	5.3%	2023 Q2	-6.7%	2009 Q4
Sales Volume	\$244M	\$167.4M	N/A	\$346.3M	2022 Q3	\$25M	2010 Q3

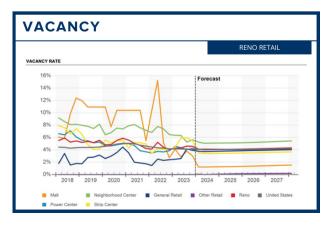


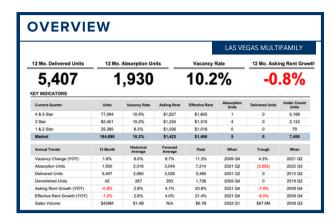




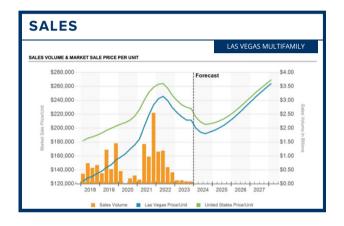


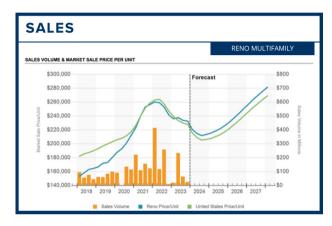


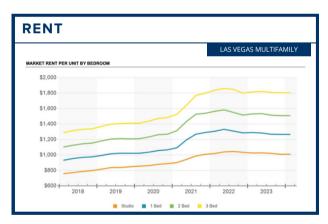


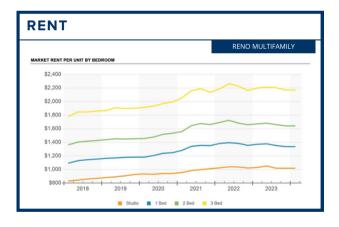


					REN	O MULTIFA	MILY
12 Mo. Delivered Units	12 N	1,914			ite	12 Mo. Asking Rent Growt	
2,439					9.3%		-1.0%
Current Quarter	Units	Vacancy Rate	Asking Rent	Effective Rent	Absorption Units	Delivered Units	Under Cons Units
4 & 5 Star	15,617	10.5%	\$1,747	\$1,721	(1)	0	1,079
3 Star	17,048	10.0%	\$1,487	\$1,468	3	0	1,236
1 & 2 Star	12,187	6.6%	\$1,152	\$1,144	0	0	0
Market	44,852	9.3%	\$1,508	\$1,488	2	0	2,315
Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When
Vacancy Change (YOY)	0.7%	6.2%	7.6%	9.6%	2023 Q3	2.9%	2017 Q2
Absorption Units	1,914	594	1,055	2,469	2021 Q1	(353)	2009 Q2
Delivered Units	2,439	739	930	2,445	2023 Q4	0	2016 Q2
Demolished Units	0	37	14	584	2018 Q3	0	2023 Q4
Asking Rent Growth (YOY)	-1.0%	2.8%	3.4%	11.0%	2021 Q2	-6.5%	2009 Q4
Effective Rent Growth (YOY)	-1.3%	2.8%	3.4%	11.0%	2021 Q2	-6.5%	2009 Q4
Sales Volume	\$343M	\$179M	N/A	\$913.5M	2022 Q3	\$0	2006 Q4









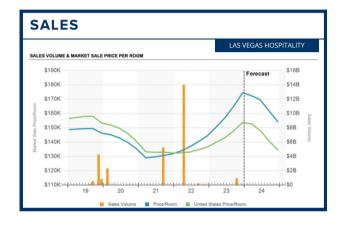


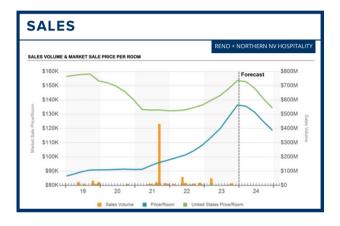


	IEW						
						LAS VEGAS H	OSPITALITY
12 Mo Occupancy	12 Mo ADI	R	12 Mo RevP	AR	12	Mo Supply	12 Mo Deman
78.0%	\$195.	18	<b>\$152</b> .	22	6′	1.5M	48M
KEY INDICATORS							
Class	Rooms	12 Mo Oc	c 12 Mo ADR	12 Mo Re	vPAR	12 Mo Delivered	Under Construction
Luxury & Upper Upscale	67,776	84.7%	\$286.58	\$242.	78	3,853	0
Upscale & Upper Midscale	51,816	78.9%	\$149.57	\$118.	01	576	714
Midscale & Economy	53,419	69.1%	\$111.60	\$77.	11	33	211
Total	173,011	78.0%	\$195.18	\$152.	22	4,462	925
Average Trend	Current	3 Mo	YTD	12 8	llo	Historical Average	Forecast Average
Occupancy	74.2%	79.4%	78.8%	78.0	1%	70.6%	79.7%
Occupancy Change	-0.8%	0.9%	5.2%	5.1	%	-0.7%	0.2%
ADR	\$242.07	\$225.0	6 \$195.63	\$195	.18	\$156.35	\$200.98
ADR Change	25.1%	12.7%	11.9%	12.7	1%	8.1%	0.6%
RevPAR	\$179.69	\$178.7	4 \$154.07	\$152	22	\$110.39	\$160.21
RevPAR Change	24.1%	13.7%	17.7%	18.4	196	7.3%	0.8%

LAS VEGAS HOSPITALITY TRENDS

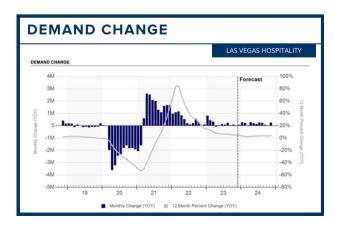
OVERVIEW									
				RE	NO + NORTHER	N NV HOSPITA			
12 Mo Occupancy	\$135.82		12 Mo RevPAR	12 M	lo Supply	7.6M			
			\$81.72	12	.6M				
KEY INDICATORS									
Class	Rooms	12 Mo Oc	12 Mo ADR	12 Mo RevPAR	12 Mo Delivered	Under Construction			
Luxury & Upper Upscale	4,742	65.8%	\$312.62	\$205.80	0	260			
Upscale & Upper Midscale	12,963	68.4%	\$133.17	\$91.12	0	257			
Midscale & Economy	17,089	52.3%	\$83.33	\$43.60	144	0			
Total	34,794	60.2%	\$135.82	\$81.72	144	517			
Average Trend	Current	3 Mo	YTD	12 Mo	Historical Average	Forecast Average			
Occupancy	50.5%	60.2%	61.3%	60.2%	58.3%	61.3%			
Occupancy Change	-4.8%	-2.5%	-1.0%	-0.9%	-0.8%	0.6%			
ADR	\$113.62	\$132.66	\$136.65	\$135.82	\$105.05	\$129.71			
ADR Change	4.6%	6.7%	15.3%	15.6%	9.9%	-0.2%			
RevPAR	\$57.41	\$79.91	\$83.77	\$81.72	\$61.28	\$79.46			
RevPAR Change	-0.4%	4.1%	14.2%	14.6%	9.1%	0.3%			

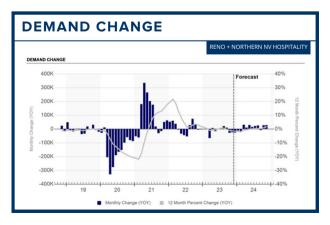














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