



QUARTERLY MARKET UPDATE

LAS VEGAS-RENO 3Q24

The Las Vegas and Reno real estate markets show mixed trends across sectors. In Las Vegas, hospitality thrives with high occupancy and record ADRs, while retail sees record-low vacancies and strong demand. Industrial and multi-family sectors face rising vacancies but maintain steady rental growth. Reno faces challenges in hospitality and industrial due to oversupply but remains resilient in retail and multi-family with stable rent growth and low retail vacancies. Both markets offer investment potential driven by sector-specific performance and demand.

In the following pages, we outline the major market trends in the Las Vegas and Reno market sectors, along with key indicators. In today's quickly changing environment, we remain ready to assist you with your commercial real estate valuation needs at any time.

VALBRIDGE PROPERTY ADVISORS | LAS VEGAS and RENO

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INDUSTRIAL SECTOR HIGHLIGHTS

LAS VEGAS TRENDS

- The vacancy rate is 8.7%, above the historical average of 7.2%, and projected to surpass 9% by 2025 due to a supply surplus.
- The average rent is \$14.24 per square foot, with 4.1% yearover-year growth, while flex spaces command higher rates at \$18 per square foot.
- The average cap rate is 5.8%, rising due to higher borrowing costs, with newly constructed, high-credit properties trading at 5%-5.5% cap rates.

RENO TRENDS

- The Reno industrial market's vacancy rate increased to 11.2%, the highest since 2013, due to a supply glut and negative absorption over the past three quarters.
- The average asking rent is \$9.09 per square foot, reflecting a decline of -0.2% year-over-year, significantly below the national average rent growth.
- The average cap rate is 5.6%, with property values under pressure from higher interest rates and market oversupply concerns.

OFFICE SECTOR HIGHLIGHTS

LAS VEGAS TRENDS

- The office market has a 10.0% overall vacancy rate, below the historical average of 13.5%, though some submarkets face challenges with vacancies exceeding 50%.
- The average office rent is \$28.88 per square foot, with annual growth of 4.8%; 4 & 5 Star properties achieve higher rents at \$36.49 per square foot.
- The average cap rate is 8.5%, with medical office properties favored by investors for their stability and trading at slightly lower cap rates.

RENO TRENDS

- The office market has an overall vacancy rate of 8.8%, driven by slow demand recovery and increased construction activity.
- The average asking rent is \$24.47 per square foot, with annual growth of 3.0%, reflecting Reno's position as a cost-effective market compared to national averages.
- The average cap rate is 6.6%, with medical office buildings showing stronger investor interest and slightly lower cap rates.

RETAIL SECTOR HIGHLIGHTS

LAS VEGAS TRENDS

- The retail market's vacancy rate is 5.1%, a 17-year low, reflecting limited supply and strong tenant demand despite slower leasing activity.
- The average rent is \$32.70 per square foot, with 4.6% annual growth, outpacing national averages but moderating from a peak of over 8.5% in 2022.
- The average cap rate is 6.5%-7.5%, with premium assets like drive-thru QSRs achieving lower cap rates due to high demand and limited land availability.

RENO TRENDS

- The retail market's vacancy rate is 3.4%, one of the lowest recorded, driven by strong tenant demand and limited new construction
- The average market rent is \$22.42 per square foot, with annual rent growth of 2.9%, slightly outperforming national trends.
- The average cap rate is 6.7%, reflecting stable investor interest despite rising borrowing costs.

MULTIFAMILY HOUSING SECTOR HIGHLIGHTS

LAS VEGAS TRENDS

- The overall vacancy rate is 9.4%, with 4 & 5 Star properties maintaining lower vacancy rates below 8%.
- The average rent is \$1,483 per unit, with a modest 0.5% annual growth; 4 & 5 Star properties average \$1,695 per unit, while 1 & 2 Star properties average \$1,039 per unit.
- The average cap rate is 6.2%, with high-performing properties achieving rates closer to 5.0%–5.5%, reflecting the market's current interest rate environment.

RENO TRENDS

- Reno's vacancy rate is at 9.7%, reflecting high levels of new construction outpacing absorption; vacancy is expected to stabilize by early 2025.
- The average market rent is \$1,607 per unit, with annual rent growth of 2.3%, significantly below the double-digit highs seen in 2021.
- The average cap rate is 5.6%, with rising interest rates and a slowing sales market driving upward pressure on cap rates.

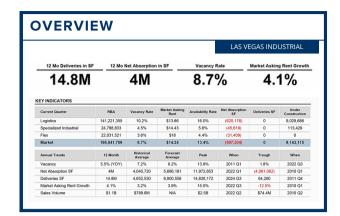
HOSPITALITY SECTOR HIGHLIGHTS

LAS VEGAS TRENDS

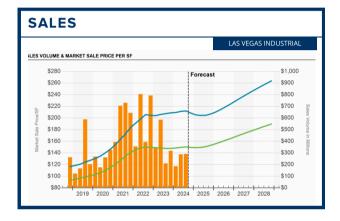
- Las Vegas had a 12-month average occupancy of 78.5%, expected to increase to nearly 80% by year-end 2024, driven by high-profile events like the Formula 1 Grand Prix and the Super Bowl.
- The 12-month average ADR (Average Daily Rate) is \$204.21, a record high for the market, with Luxury ADR at \$283.47, Upscale ADR at \$158.44, and Economy ADR at \$116.31.
- The market's average cap rate is 8.3%, with luxury properties achieving lower cap rates (around 7.3%) compared to higher-risk budget segments.

RENO + NORTHERN NEVADA TRENDS

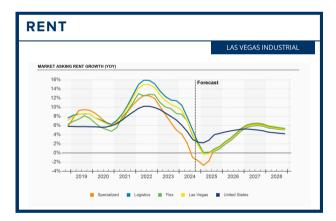
- The overall occupancy rate is 57.6%, a 5.1% decrease compared to the previous year, with Luxury & Upper Upscale achieving the highest occupancy at 63.3%.
- The Average Daily Rate (ADR) is \$138.31, showing minimal change from the previous year; Luxury & Upper Upscale properties have the highest ADR at \$261.34.
- The average market cap rate is 7.9%, consistent with its trailing three-year average, with Luxury & Upper Upscale properties trading at 6.4%, and Midscale & Economy properties at 8.6%.

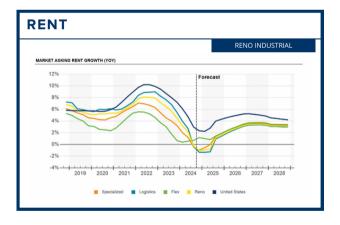


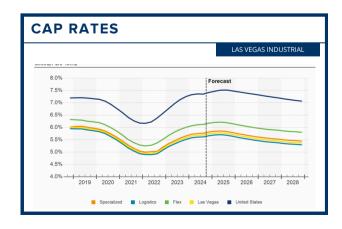
VERVIEW									
						RENO INDUSTRIAL			
12 Mo Deliveries in SF	12 Mo I	Net Absorption	in SF	Vacancy R	ate	Market Asking	Rent Growt		
3.7M	(4	4.8M)	11.2	%	-0.	2%		
Current Quarter	RBA	Vacancy Rate	Market Asking Rent	Availability Rate	Net Absorption SF	Deliveries SF	Under Construction		
Logistics	88,920,256	13.0%	\$8.18	14.9%	86,555	0	3,628,850		
Specialized Industrial	22,721,023	6.1%	\$11.32	6.1%	0	0	935,064		
Flex	7,256,344	4.0%	\$13.35	5.1%	6,624	0	38,010		
Market	118,897,623	11.2%	\$9.09	12.6%	93,179	0	4,601,924		
	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When		
Annual Trends									
Annual Trends Vacancy	7.0% (YOY)	8.5%	9.8%	14.3%	2009 Q2	2.4%	2022 Q1		
	7.0% (YOY) (4.8M)	_	-	14.3% 7,826,231	2009 Q2 2017 Q2	2.4% (4,678,342)	2022 Q1 2024 Q3		
Vacancy		8.5%	9.8%						
Vacancy Net Absorption SF	(4.8M)	8.5% 2,476,052	9.8%	7,826,231	2017 Q2	(4,678,342)	2024 Q3		



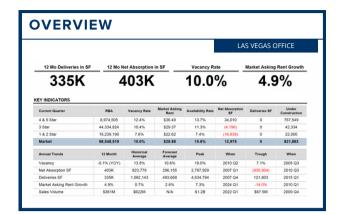




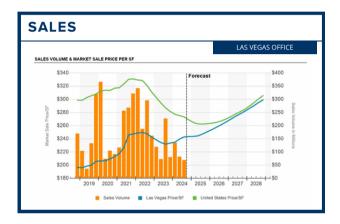


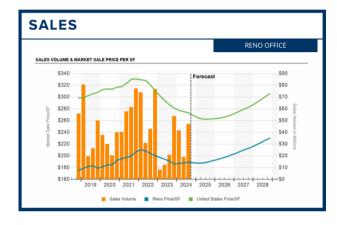




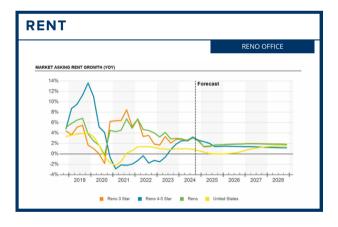


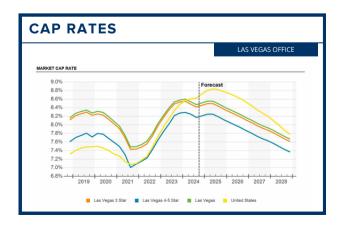
VERVIEW									
						RENO OFFICE			
12 Mo Deliveries in SF	12 Mo N	12 Mo Net Absorption in SF			Vacancy Rate		Market Asking Rent Growt		
111		74K		8.89	%	3.0	0%		
Current Quarter	RBA	Vacancy Rate	Market Asking Rent	Availability Rate	Net Absorption	Deliveries SF	Under Construction		
4 & 5 Star	922,111	22.4%	\$30.75	13.8%	0	0	312,368		
3 Star	10,222,614	8.5%	\$25.63	11.7%	3,720	0	54,850		
1 & 2 Star	6,286,490	7.3%	\$21.34	8.2%	(799)	0	0		
	17,431,215	8.8%	\$24.47	10.6%	2.921	0	367,218		
Market	17,401,210			10.076					
Market Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When		
				10.00	When 2010 Q3	Trough	When 2022 Q1		
Annual Trends	12 Month	Average	Average	Peak					
Annual Trends Vacancy	12 Month -0.4% (YOY)	Average 11.4%	Average 8.4%	Peak 16.7%	2010 Q3	7.3%	2022 Q1		
Annual Trends Vacancy Net Absorption SF	12 Month -0.4% (YOY) 74K	Average 11.4% 94,847	8.4% 140,964	Peak 16.7% 372,805	2010 Q3 2009 Q4	7.3% (443,277)	2022 Q1 2009 Q1		



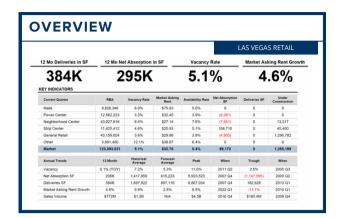




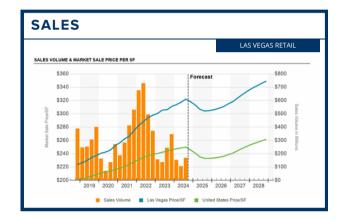




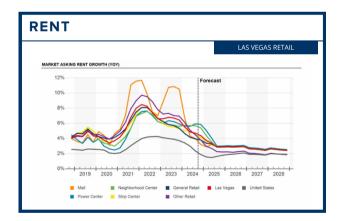


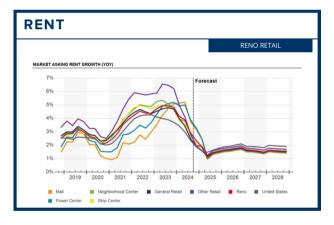


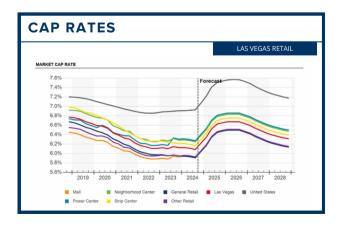
						RENO RE	TAIL	
12 Mo Deliveries in SF	12 Mo Net Absorption in SF 425K			3.4%		Market Asking Rent Growt		
100K EY INDICATORS						2.9%		
Current Quarter	RBA	Vacancy Rate	Market Asking Rent	Availability Rate	Net Absorption SF	Deliveries SF	Under Construction	
Malis	1,531,423	1.2%	\$22.24	9.3%	0	0	0	
Power Center	3,679,775	5.0%	\$24.44	6.0%	(1,200)	0	0	
Neighborhood Center	8,996,238	5.0%	\$23.13	4.7%	(1,200)	0	5,000	
Strip Center	2,203,971	2.5%	\$21.73	2.5%	0	0	0	
General Retail	11,524,666	2.2%	\$21.39	2.7%	0	0	7,125	
Other	88,090	0%	\$22.17	0%	0	0	0	
Market	28,024,163	3.4%	\$22.42	4.1%	(2,400)	0	12,125	
Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When	
Vacancy	-1.2% (YOY)	7.3%	3.2%	11.7%	2012 Q3	3.4%	2024 Q3	
Net Absorption SF	425K	174,653	45,526	894,149	2017 Q4	(438,457)	2010 Q1	
Deliveries SF	100K	193,092	27,389	1,234,735	2008 Q4	38,384	2010 Q3	
Market Asking Rent Growth	2.9%	0.9%	1.6%	4.9%	2023 Q2	-6.7%	2009 Q4	
Sales Volume	\$169M	\$165.8M	N/A	\$349.1M	2022 Q3	\$25M	2010 Q3	

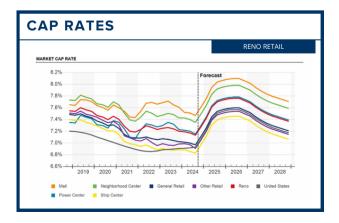






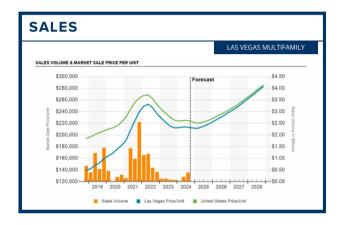








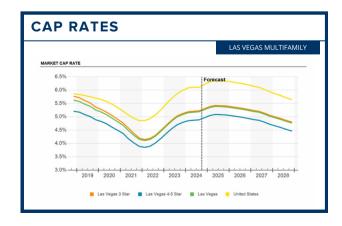
					RI	ENO MULT	IFAMILY
12 Mo Delivered Units	2,104			9.7%		2.2%	
2,470							
Current Quarter	Units	Vacancy Rate	Asking Rent	Effective Rent	Absorption Units	Delivered Units	Under Const Units
4 & 5 Star	15,749	13.0%	\$1,905	\$1,877	0	0	148
3 Star	18,629	9.0%	\$1,579	\$1,559	0	0	748
1 & 2 Star	12,468	6.4%	\$1,184	\$1,178	0	0	0
Market	46,846	9.7%	\$1,607	\$1,588	0	0	896
Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When
Vacancy	0.3% (YOY)	6.3%	6.7%	10.1%	2023 Q4	2.9%	2017 Q2
Absorption Units	2,104	635	1,067	2,542	2021 Q1	(349)	2009 Q2
Delivered Units	2,470	790	744	2,615	2020 Q3	0	2016 Q2
Demolished Units	0	36	12	584	2018 Q3	0	2024 Q3
Asking Rent Growth	2.2%	2.8%	3.4%	10.8%	2021 Q2	-6.5%	2009 Q4
Effective Rent Growth	2.5%	2.8%	3.4%	10.8%	2021 Q2	-6.5%	2009 Q4
	\$107M	\$200.6M	N/A	\$910.7M	2022 Q3	\$620K	2002 Q2







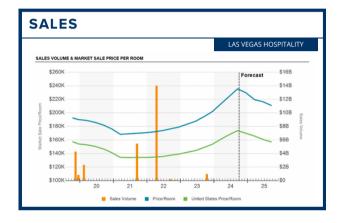






VERVIEW							
					LAS VEGA	AS HOSPITALI	
12 Mo Occupancy	12 Mo ADR		12 Mo RevPAR	12 Me	Supply	12 Mo Demand	
78.5%	\$204.2	1 \$	160.26	59	.6M	46.8M	
KEY INDICATORS							
Class	Rooms	12 Mo Occ	12 Mo ADR	12 Mo RevPAR	12 Mo Delivered	Under Constructio	
Luxury & Upper Upscale	71,871	82.7%	\$283.47	\$234.37	3,853	0	
Upscale & Upper Midscale	44,151	80.8%	\$158.44	\$127.99	0	1,330	
Midscale & Economy	48,348	70.2%	\$116.31	\$81.69	33	241	
Total	164,370	78.5%	\$204.21	\$160.26	3,886	1,571	
Average Trend	Current	3 Mo	YTD	12 Mo	Historical Average	Forecast Average	
Occupancy	73.0%	75.8%	79.0%	78.5%	70.5%	83.7%	
Occupancy Change	-4.5%	-4.2%	-0.9%	-0.4%	-0.9%	1.2%	
ADR	\$176.53	\$174.74	\$196.36	\$204.21	\$168.57	\$216.00	
ADR Change	5.0%	1.5%	5.5%	7.0%	8.1%	2.0%	
RevPAR	\$128.78	\$132.53	\$155.11	\$160.26	\$118.81	\$180.80	
RevPAR Change	0.3%	-2.8%	4.6%	6.6%	7.2%	3.2%	

				R	ENO + NORTHEI	RN NV HOSPITA	
12 Mo Occupancy	12 Mo ADR		12 Mo RevPAR	12 N	lo Supply	12 Mo Demand	
57.6%	\$138.	31	\$79.66	1	3M	7.5M	
KEY INDICATORS							
Class	Rooms	12 Mo Oce	c 12 Mo ADR	12 Mo RevPAR	12 Mo Delivered	Under Construction	
Luxury & Upper Upscale	5,963	63.3%	\$261.34	\$165.32	0	260	
Upscale & Upper Midscale	12,273	64.4%	\$143.81	\$92.67	0	351	
Midscale & Economy	17,904	51.1%	\$84.15	\$42.97	144	100	
Total	36,140	57.6%	\$138.31	\$79.66	144	711	
Average Trend	Current	3 Mo	YTD	12 Mo	Historical Average	Forecast Average	
Occupancy	69.6%	69.5%	58.1%	57.6%	57.8%	55.1%	
Occupancy Change	-0.8%	-1.6%	-6.0%	-5.1%	-1.3%	-0.6%	
ADR	\$165.66	\$161.06		\$138.31	\$112.85	\$140.65	
ADR Change	0.3%	0.7%	2.8%	4.0%	10.1%	0.9%	
RevPAR	\$115.26	\$111.88		\$79.66	\$65.22	\$77.46	
RevPAR Change	-0.5%	-0.9%	-3.4%	-1.3%	8.7%	0.3%	

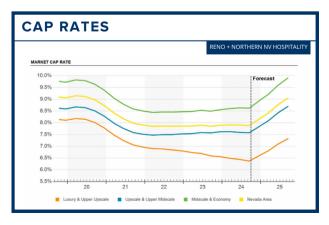














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