



Valbridge
PROPERTY ADVISORS

INDEPENDENT VALUATIONS FOR A VARIABLE WORLD



LAURA HULBERG

Valbridge Property Advisors |
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EDUCATION

Bachelor of Science, Advertising
Minor, Business
San Jose State University

www.valbridge.com

Laura Hulberg

Senior Managing Director

Valbridge Property Advisors | Northern California

MEMBERSHIPS & AFFILIATIONS

NAIOP Silicon Valley
Valbridge Women's Council
Valbridge Future Leaders Alliance

APPRAISAL INSTITUTE & RELATED COURSES

Dale Carnegie

- Winning with Relationship Selling

Appraisal Institute

- 2018, 2019, 2020 Annual Fall Conferences
- Understanding Legal Parcels and Descriptions

McKissock Learning

- Basic Appraisal Principles
- Basic Appraisal Procedures
- National USPAP
- General Appraiser Market Highest and Best Use
- Supervisor-Trainee Course for California

SPEAKING ENGAGEMENTS

- Menlo College Real Estate Program: *For What It's Worth: A Career in Real Estate Appraisal*
- Valbridge Women's Council Val-Talk and Valbridge Scholars Lunch N' Learn: *Networking Your Way to Success*
- CREW Silicon Valley: *2021 Economic Outlook (Moderator)*

EXPERIENCE

Valbridge Property Advisors | Northern California

- Senior Managing Director, 2024-Present
- Business Development and Technology Manager, 2022-2024
- Real Estate Analyst, 2020-2022
- Appraisal Analyst, 2018-2020

Valbridge Property Advisors (Corporate)

- Vice President of Marketing 2024-Present
- Marketing Director, 2022-2024

Hulberg & Associates, Inc.

- Appraisal Analyst, 2011-2012

Ms. Hulberg serves as Senior Managing Director at Valbridge Property Advisors | Northern California and Vice President of Marketing for Valbridge Property Advisors nationally. In her regional role, she oversees business operations, client service, technology integration, and strategic growth initiatives, with a particular focus on estate planning and gifting appraisal — coordinating complex, multi-party assignments for clients, families, and their advisors. At the national level, she leads Valbridge's corporate marketing program, driving brand strategy and communications across the firm's network of offices. Throughout her career, Ms. Hulberg has combined her expertise in commercial appraisal with a strong foundation in business development, positioning Valbridge as a trusted resource for attorneys, CPAs, fiduciaries, and other real estate professionals.